

NORTH SOMERSET PARTNERSHIP ANNUAL EVENT 2009

WORKSHOP – SAFER STRONGER COMMUNITIES

AIM: Reduce alcohol and drug misuse and drug related crime		
Ideas to consider	Key Idea to develop: Managing the supply of alcohol	
<ul style="list-style-type: none"> • Better management of drug treatment facilities (including outside agencies/probation services sending non-locals for treatment) • Raised awareness about safe drinking – managing the supply of alcohol at the point of sale • Better support services to young people who experience the effect of drugs and alcohol. COSMIC project – raise capacity to work with more young people • Youth Offending Team – make more people aware of them (teenagers and parents) • Targeted work • Greater control on ‘booze’ pricing • More people receiving structured drug treatment • Stop expansion of drug rehabilitation centres – move them elsewhere i.e. out of North Somerset • An alternative to alcohol or drugs for young or disengaged people • Targeted work with offenders • Safe drinking work in schools 	<p>Q1. How will this help to deliver in difficult times?</p>	<ul style="list-style-type: none"> • Number of children drinking increasing • Age of children drinking decreasing • More focus on existing laws • Greater inclusion of licensees • Reduce over use/abuse • Reduce costs – crime/clear up/health
	<p>Q2. How could this idea be developed? What has to change to make this happen?</p>	<ul style="list-style-type: none"> • Education opportunities at point of sale • Raise people’s aspirations – education/cultural/employment • Early intervention – year 7 (age 11)? • Investment in diversions • Selling benefits – workshops • Support families and individuals

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Ideas to consider:	Key Idea to develop: Education in schools/ Early intervention	
<ul style="list-style-type: none"> • Focus on people drinking at home • Supported volunteering opportunities for those in recovery • Alcohol in off licence and pubs only • Education in schools • Early intervention • Diversion activities • Reduce supply through pricing 	Q1. How will this help to deliver in difficult times?	<ul style="list-style-type: none"> • Prevention • Money spent on education now is too late • Captive audience (no facilitation costs) • Engage parents/family through children – save duplication of effort • Reduce demand across services – health/police etc
	Q2. How could this idea be developed? What has to change to make this happen?	<ul style="list-style-type: none"> • Uniformed approach and accountability • Greater use of voluntary sector (mapping of service and engagement) • Look at best practice nationally and internationally • Use recovering addicts to advise children • Introduce stigma to drinking in excess • Mainstream – not a one off event – PHSE • Schools to realign services • Schools to signpost • Engage schools in hidden harm – how do safer stronger group actually engage • Role model – local • Use night bus as resource for daytime activity • Support for youngsters and involvement

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Ideas to consider:	Key Idea to develop: Greater penalties for suppliers of alcohol for non-compliance with existing regulations	
<ul style="list-style-type: none"> • Early intervention with those about to leave treatment • Increase parental responsibility for children • Ring fence taxes from alcohol to use on treatment • Greater penalties for suppliers of alcohol for non-compliance e.g. U25 – supply to younger children • Early intervention (Primary school) re drugs • Partnership approach to continue • Night time economy/design out crime 	Q1. How will this help to deliver in difficult times?	<ul style="list-style-type: none"> • Reduction in costs e.g. business – broken windows • Health/Police • Improve image of North Somerset – revenue raising and encourage investment • Penalties to be re-invested in treatment/policing
	Q2. How could this idea be developed? What has to change to make this happen?	<ul style="list-style-type: none"> • Look at licensing policy • Realistic penalties • Trading standards – test purchases • Education not just responsibility of schools – use people through recovery • Limit advertising – look at how smoking was reduced • Outlets to contribute to costs policing/health, ‘get buy in’ • Change in licence conditions • Greater use of existing powers

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Ideas to consider:	Key Idea to develop: Comparative research (nationally and) internationally – what works/what doesn't	
<ul style="list-style-type: none"> • Education – start early – schools and parents – effects, issues, details • Reduce opening hours – use licensing laws • Tougher criminal code – overhaul the system • Set good examples – sportsmen, rock stars etc • Get crowds of boring adults out and about in the evenings • Comparative research internationally – what works/what doesn't • 'Polluter pays' principle – make it a ring-fenced fund for police, NHS etc. • Raise duty, reduce cut price selling, increase price, decrease accessibility • Introduce integrated offender management • S106 money – provide appropriate infrastructure and revenue support for the drug/alcohol effects of larger populations and new communities 	<p>Q1. How will this help to deliver in difficult times?</p>	<ul style="list-style-type: none"> • Understand the issue generally • Specifically learn better ways of doing the things we actually can influence • Decision making requires very good information • Because we need to understand which issues are the biggest and be able to explain that to the public, to get their support
	<p>Q2. How could this idea be developed? What has to change to make this happen?</p>	<ul style="list-style-type: none"> • Business rate rises/link • Understand the parameters of the problem/issue • Not just about visible outcomes, there will be social (or hidden) problems • Findings must be published and used • Cost/benefit analysis • Courage to be confident even if a finding is unpopular but will work

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Ideas to consider:	Key Idea to develop: Better cross-working with other providers; build best practice models, learning quality and implementing it	
<ul style="list-style-type: none"> • Coordinate nationally, especially drug and alcohol referrals • Better cross-working with other providers; build best practice models, learning quality and implementing it • Whole problem solutions – focus on defined areas and why these • Post rehab ‘moving on’ support - specifically outside the area • Culture – zero acceptability • Provide desirable alternative for young people • Increase age to drink to 21 	Q1. How will this help to deliver in difficult times?	<ul style="list-style-type: none"> • Its not expensive and saves money • Cost/benefit – cuts out overlap/duplication • Cuts crime/successful outcome – less cost
	Q2. How could this idea be developed? What has to change to make this happen?	<ul style="list-style-type: none"> • Make use of all resources in the ‘area’ • Change the way partnership working works – without that it’s not going to work! • Discussion and engagement before implementation (builds ownership) • Research – what is being done elsewhere, what works • Carrots & sticks • Analyse/audit the systems we have • Find out who’s doing what

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Ideas to consider:	Key Idea to develop: Early education on drugs/alcohol effects	
<ul style="list-style-type: none"> • On-services for those leaving drug services e.g. housing • More accurate information – realistic facts about the danger of drugs etc • Greater awareness across the community • Faster court action against perpetrators • Early education on drugs/alcohol effects • More work on rural issues especially health impacts • Challenge cultural norms – show people as example • Redress imbalance between drug and alcohol service funding • Review services so that we are prioritizing where the most success will be • Share best practice across the board 	<p>Q1. How will this help to deliver in difficult times?</p>	<ul style="list-style-type: none"> • Doesn't have to be expensive, its' cheaper than mass publicity • Advocacy/life stories from people who have been through the system • Target on areas with biggest problem/potential problem • Help the kids to explore the issues(s) themselves • Get them young • Involve young people in support/rehab
	<p>Q2. How could this idea be developed? What has to change to make this happen?</p>	<ul style="list-style-type: none"> • Culture needs to change – education system, parents (very important) • Involve the media • Look to positive outcomes, rather than the negatives • Local knowledge to inform local policies • Local people of influence and existing networks

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AIM: Support the development of the voluntary and community sectors		
Ideas to consider:	Key Idea to develop: Greater use of volunteers – with support	
<ul style="list-style-type: none"> • In-kind support, not just cash, from public sector e.g. NSC/NHS NS, Police, Fire etc • Implementation of Village Agents scheme across North Somerset • Support and involvement in the voluntary sectors – more partnership working • Better publicity for community transport within North Somerset itself • Form a North Somerset Community voluntary assembly. Start a ‘buddy’ system to match volunteers with professional support • Greater use of volunteers – with support • Appropriate use of volunteers i.e. not replacing professionals • Services supplied to voluntary groups need to be charged realistically 	Q1. How will this help to deliver in difficult times?	<ul style="list-style-type: none"> • Reduces costs • Smarter and clearer messages; communication and publicity • Central communication points to share knowledge and information
	Q2. How could this idea be developed? What has to change to make this happen?	<ul style="list-style-type: none"> • Support VANS – develop database • Use marketing and other skills of public sector • Visible support – more communication • Liaise with Jobcentre Plus and other agencies

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AIM: Support the development of the voluntary and community sectors (VCS)		
Ideas to consider:	Key Idea to develop: Encourage businesses to support Third Sector – not just financially but with in-kind support (time, volunteering, mentoring)	
<ul style="list-style-type: none"> • Find external funding for Third Sector development • Promote good practice and share good ideas • Don't make assumptions – too much expectation of volunteers. Need training/support • Need to reach small/local groups that don't belong to VANS • Greater awareness of public to community/voluntary sector organisations and that they are on doorstep • Reciprocal agreement between VCS and public agencies – key leaders of public sector seconded into VCS organisation • Encourage charitable schemes that help reduce crime – more funding coming from insurance companies • Encourage businesses to support Third Sector – not just financially but with in-kind support 	Q1. How will this help to deliver in difficult times?	<ul style="list-style-type: none"> • Increase capacity of community and voluntary sector • Cost neutral
	Q2. How could this idea be developed? What has to change to make this happen?	<ul style="list-style-type: none"> • Education – use Weston College • Does Business Link/Business West have information about businesses that want to get involved with the VCS? • Sponsorship doesn't have to be financial – it could be skills development • Need active engagement/better communication with businesses • Graduate management schemes – link with VCS, stimulate interest • Directory of skills that business can offer and that voluntary groups can access • Encourage a 'trade off' – what is in it for the business and the VCS – skills development of staff

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AIM: Support the development of the voluntary and community sectors (VCS)		
Ideas to consider:	Key Idea to develop: Raise awareness of the benefits of volunteering	
<ul style="list-style-type: none"> • One person within NSC/other public sector organisations to act as link with VCS • Understand how VCS is organised and need for infrastructure and capacity building • Provide adequate funding, advice and training for individuals in VCS • Raise awareness of employers to benefits of staff volunteering • Provide minimum 3-year SLA for VCS organisations that have a good track record • Need to identify shared aims of VCS and statutory organisations • Change attitudes to volunteering and more information about what VCS can do/achieve • Improve communication • Volunteers need support and recognition 	Q1. How will this help to deliver in difficult times?	<ul style="list-style-type: none"> • Identify the services that might not be available in difficult times • Aim to deliver services
	Q2. How could this idea be developed? What has to change to make this happen?	<ul style="list-style-type: none"> • Do a mapping exercise – capture aims of organisations and types of people they work with • Mapping circulated to statutory agencies who can attach names and activities • Improve communication between partnership agencies • <u>Attitudes</u> – from other professionals – recognising the partnerships • Responsibility of VCS to identify and engage with local strategic plans e.g. Sustainable Community Strategy • NSP/NSC in all its partnerships need to have an identified person as communication point. A responsible and accountable person/structure • Funding – by spending time and resources bidding for external funding the VCS spends less time delivering their core work • Local town and parish councils could look at their funding and support to the VCS